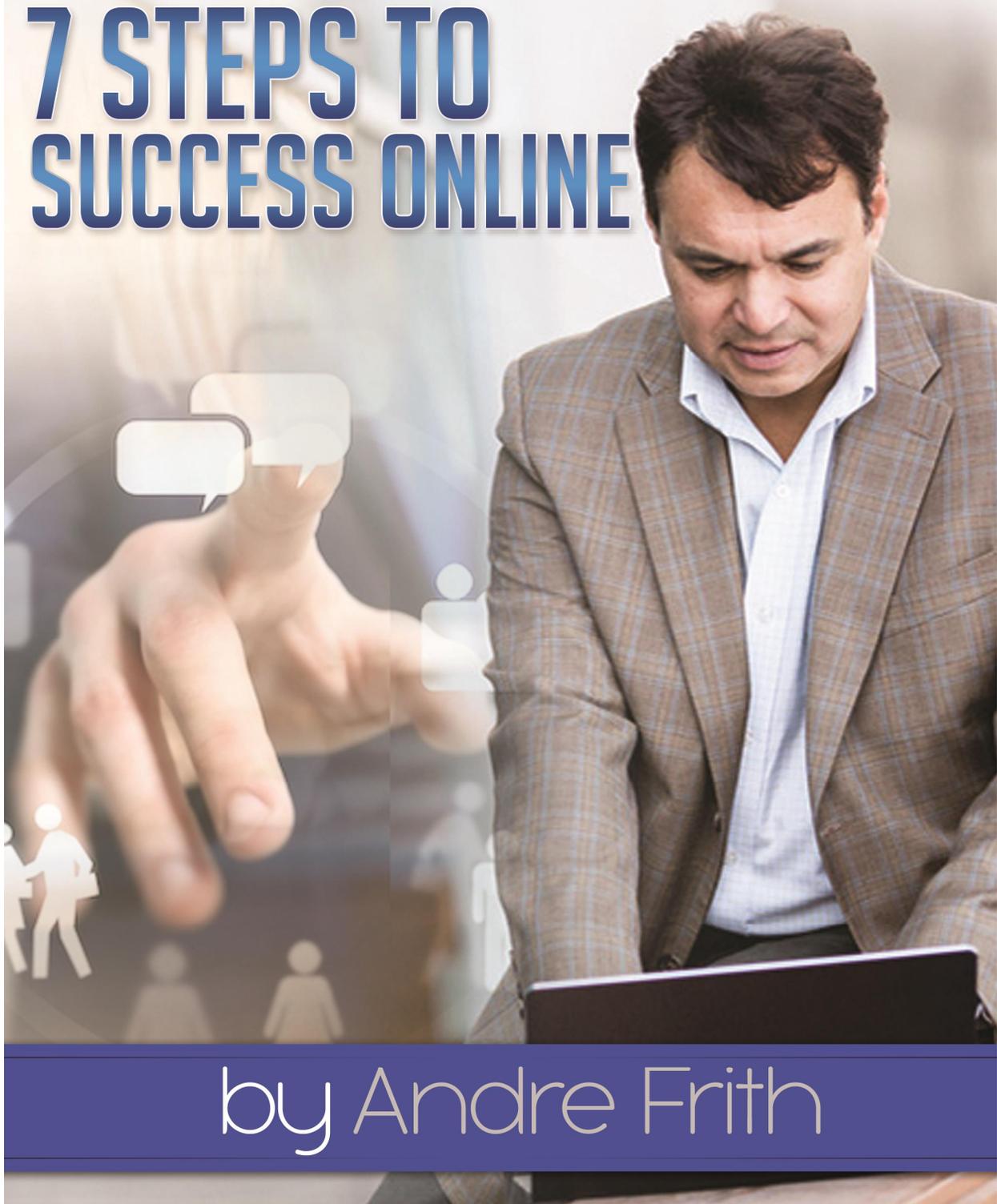


# 7 STEPS TO SUCCESS ONLINE



by Andre Frith

## Introduction

Hi, my name is Andre Frith, I have been in Sales and marketing for over 20 years, Author of 40 Best Home Based Internet Businesses under \$99 by Abbott Press, president of 40under99.com and Entrepreneur with several other businesses, including hard working DAD 😊

I have been successful with online, network marketing programs or MLM so I am finally ready to share and help others!

This information I am giving you is not for you to take lightly. All of the heavy lifting has been done for you if you ever want to make an income online. I wish someone would had sat me down and taught me this from the very beginning.

At this present time you probably found this book through me or one of my associates. I am willing to give live coaching valued at least \$2,000 a month for FREE for testimonials in writing or through video that I helped change your life for the better. So get back with the person who you spoke with or if you haven't filled out this form already go to:

[www.easylifeforyou.com/allaccess.html](http://www.easylifeforyou.com/allaccess.html)

# 7 Steps to Success Online

Introduction.....	PG.2
Branding.....	PG.4
List building & Auto Pilot.....	PG.7
Programs to choose.....	PG.10
Driving Traffic.....	PG.12
Conclusion.....	PG.13
Index.....	PG.14

## Branding

The first thing we have to do is build you as a brand! Almost every entrepreneur started 3 or 4 businesses before they hit their best ever. You probably had an idea for a business or worked in an MLM before and told your family about it, most got involved maybe they didn't, but you don't want to keep chasing family and friends with different businesses.

You could get burnt out, discouraged or better yet to your family you become the guy or girl that cries' wolf! That would come from an ole saying where a young girl was in a village of people and went playing in the woods. For no apparent reason the young girl screamed wolf, wolf. Fearing the young girl needed help all the villagers ran to her aid. When they got to her she was just laughing.

They asked her, "where is the wolf?" she answered," Sorry there is none. I thought there was." The young girl supposedly did this again 2-3 more times until finally a wolf appeared. The young girl cried WOLF, WOLF, but the villagers thought she was pulling the same old prank and she was ripped into shreds and never to be seen again.

Sending everyone you come in contact with to one website for the rest of your life will eliminate that feeling of distrust. Making you very wealthy and looking consistent. When they see you with extra income and spending extravagantly they

"Wow, how are you doing lately?

Are you still working online? Do you still have your website up? Can I take a look now?"

And you can be more than proud to say, "Yes I do!"

I am sure there are a number of programs and physical products and businesses to make you an incredible income online but you have to know the basics and have everything in place. This way you will be prepared.

For example: It is noted that most people do not purchase a product from online with one exposure. They have to think about it, possible research and compare. So you have to have a way to keep getting it in front of them without you spending hours calling and emailing.

Go to Go daddy or a domain name register and buy your own domain name. Example: If your name is Roger Lewis it would be [www.Rogerlewis.com](http://www.Rogerlewis.com) or Samantha Brown – SamanthaBrown.com if it is taken you can do something short like SuccesswithSamantha.com or CoachRoger.com.

The shorter it is the better. It should be easy for someone to remember and the less spelling they have to do the less likely chance they have to spell it wrong.

There are other extensions besides the .com such as .edu for an education website, .org for a non for profit organization or .net but for selling and ecommerce the best would be .com

in name leading to your lead capture or squeeze list building page which we will talk about in the next chapter.

Go daddy or the domain company can easily help you. They might even give you a one page website where you can list your products and links directly there so when someone goes to your website they can see what you are doing. If you don't want to do it that way you can just have it forwarded to your website of choice.

Now every program you are doing you will have on your website. Even If you change your business you can change it there but your name stays the same.

## Marketing & Auto Pilot

I know you have heard it over and over from anyone online or anyone who does marketing. The money is in the List! They are absolutely correct. You can make 10x the business if you have a list of qualified people who are interested in your business.

Many years back stock brokers would use qualifying Dunn & Brad Street leads of six figure business owners to call.

If you are a wedding planner it should be a list of people who recently signed up for help with a wedding.

Car Insurance agents it should be people who are looking for a new car. Or people who have kids in their household who turn old enough to drive.

Retail it would be people who came into the store to inquire and get pricing. You would want to follow up to see if they are interested and if you can give them the best price to stay with you!

Do you see how important and how much extra income a list can bring? Especially online where a customer has to come and visit you 2 to several times to make a decision. What would happen if they didn't write the website address down?

When if you have a list of 1,000 people who needed your product and liked the way you treated them; you followed up every couple of days and reminded them of your website address? Exactly. More than likely you would make an extra sale or 100, more or less!

This is where a website lead capture or squeeze page would come in handy. This is most of the time a one page website that explains exactly what you can do and ask for someone's information such as just Name, email, and or phone number.

This web page is not for selling this is for direction and pre-selling. This website gives you more information on where to get a product which gives you the ability to keep their information to send more information and where to buy your product.

With automation you can make money while you sleep, on vacation, and if done right when you need extra funds you can send everyone on your list to a sale!

Example: You have been marketing a product for \$39.99 say a watch. You only paid \$10 per watch. With that same list of 1,000 people you send them all an email saying we are having a 2 day sale for 2 days only you can purchase our \$39.99 watch for \$25.

You would still make \$15 profit instead of \$30 but if everyone bought it would be \$15,000.

etting an auto responder and list  
builder are:

- A. You have to find one and learn all the features.
- B. You have to create all the follow up emails. I would say 104 because you want to send at least 2 emails a week. The good thing about it is you only have to do this once. But what happens if you have multiple products or websites?
- C. You have to know how to attach the emails to click back to your website.
- D. After you have done all this long hard work. You have to pay \$10-\$47 per month to keep it.

These are the reasons when I first started years back I never kept one. I didn't understand it, I didn't want to pay for it, I was making sales, but you have to have it if you want a serious income.

Picture building your down line for any business with a few hundred people and you only had to do this once and they came with you to any other program or business?

How much income would you have

## Programs to choose

When you choose a program you want to know the company, you want to know you're up line and have their contact information. You want to know they pay on time every time and not going anywhere.

You want to get daily direct deposit pay, weekly, monthly pay, you want to get 100% pay, and you want to get residual income, meaning you get paid from that one sale over and over again forever!

You want to be able to go on or possibly invite someone on a weekly training call or webinar. You want to see their social media private group to connect with other members.

You want to save and make money.

You want to spend and make money.

You want to get paid not only from your down line or people you refer you want to get paid from your up line's work as well!

You want a company that has all the tools very simple, easy to use, and is easy to duplicate.

You want to be able to make a living and quit your regular 9-5pm over time.



**PDF**  
Complete

*Your complimentary  
use period has ended.  
Thank you for using  
PDF Complete.*

[Click Here to upgrade to  
Unlimited Pages and Expanded Features](#)

no one company that has all in one  
place but I will show you where and how to achieve all of the  
above with the 7 Steps to Success!

## iving Traffic

Driving traffic means sending people to see your products and website. You don't want to do this all the time manually so you want to have your lead capture page high in the search engine ranks or place it somewhere where there are a lot of hungry buyers interested in what you have to offer!

To do this you have to be aware of the latest SEO techniques, search engine optimization, social media, video and the latest marketing techniques.

Times are always changing so again it is a good reason to have your list of people to deal with, even if a search engine algorithm changes after you changed all your keywords, added time, and money on advertising, added so many back links. Now your page is not showing because you got bumped down.

I will show you a way to go viral even if the search engines deny you or do not give you the high priority ranking as you deserve and keep you up to date with the latest marketing techniques.

## Conclusion

7 Steps to Success was created for 2016 and beyond, where you will get the training and the tools to be capable of generating thousands a month.

Everything is set up for you. I have done all the heavy lifting. I will show you were to get the best bang for your buck and go from zero to hero!

Click on the link for the 7 Steps to Success Online and sign up for the list of programs and tools. Most are free some are a small fee.

Once that is done you find your referral or affiliate link for each program and replace mine with yours.

I have set up the funnel lead capture and auto responder with attractive impulse taking auto responding sales letters. I slightly change and tweak ever so often to stay up to date and get the best conversions.

All you have to do is add your affiliate links to the website or blog of your choice and add the code to the lead capture system I give you and you are all done.

Send everything to your one link and it will run on auto pilot!



**PDF**  
Complete

*Your complimentary  
use period has ended.  
Thank you for using  
PDF Complete.*

[Click Here to upgrade to  
Unlimited Pages and Expanded Features](#)

## Index

If you signed up through a website you should have a link in an email to the 7 Steps to Success online. If you cannot find it get back with the person who sent you.

If did not sign up through a website or speak with someone  
Go to: [www.40under99.com/7steps\\_To\\_Success\\_Online](http://www.40under99.com/7steps_To_Success_Online)

To Your Success!

Andre Frith